

3.3.1.1_2. Link of Digital Journal

SR. NO	NAME OF THE AUTHOR	TITLE OF THE PAPER	LINK
1.	Dr. Pratima Singh	Shrinkflation: Misleading and Deceptive Marketing Tactics	http://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%202%20April%20-%20June,%20Special%20Issue%20-%20VI%202022.pdf
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5.	Tushar Shah	Small & Medium Enterprise - Initial Public Offer in India 2022	http://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%202%20April%20-%20June,%20Special%20Issue%20-%20VI%202022.pdf
6.	Umesh Kabadi	Small & Medium Enterprise - Initial Public Offer in India 2023	http://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%202%20April%20-%20June,%20Special%20Issue%20-%20VI%202022.pdf



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8.	Manali Niak	Small & Medium Enterprise - Initial Public Offer in India 2025	http://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%202%20April%20-%20June,%20Special%20Issue%20-%20VI%202022.pdf
9.	Dr. Pratima Singh	The Usefulness of Accounting Information System for effective organizational performance in India	https://www.tojq.net/index.php/journal/article/view/7220/5123
10.	Dr. Pratima Singh	A review of issues and problems of women entrepreneurship in Micro, Small and medium Enterprises in India	http://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%201%20(January%20-%20March%20Special%20Issue%202022)_protected.pdf
11.	Dr. Pratima Singh	Review of Indian Government Initiatives for Financial Inclusion with Reference to Pradhan Mantri Jan Dhan Yojana	http://seresearchfoundation.in/shodhsancharbulletin/
12.	Dr. Pratima Singh	Application of Artificial intelligence in Higher Education	http://www.thedesignengineering.com/index.php/DE/article/view/8454
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